MARKETBEAT

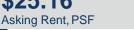
SAVANNAH, GA

Office Q1 2024



YoY Chg 12-Mo. Forecast 4.3% Vacancy Rate

\$25.16



YTD Net Absorption SF



ECONOMIC INDICATORSQ1 2024

206.4 K

Employment



YoY

Chg

12-Mo.

Forecast

2.8% Savannah Unemployment Rate



3.8% U.S. Unemployment Rate



Source: BLS

ECONOMIC OVERVIEW: Modest But Sustained Growth Continues in Regional Economy

According to Georgia Southern University's latest Savannah Economic Monitor, the slower growth of the Savannah metro economy over the last six quarters is being offset by continued growth in the regional logistics industry and the ramping up of the Hyundai EV plant and supportive same-day suppliers. The GPA continues to be a major regional economic generator handling 451,670 twenty-foot equivalent container units ("TEUs") in February, for an increase of 14.4% compared to the same month last year. The Savannah tourism and hospitality sectors have surpassed pre-pandemic heights with 2022 having generated 9.7 million annual overnight visitors, visitor spending more than \$4.4 billion, and 27,000 hospitality related jobs. The opening of a \$5.5 billion Hyundai EVM plant in Ellabell and \$929 million Hyundai Mobis plant in Richmond Hill by Q2 2025 are projected to generate 9,600 direct jobs and 5,000 indirect jobs among same-day suppliers. The favorable impacts of the Hyundai plants are expected to offset any contraction in the regional and/or national economies over the next 12 to 24 months.

SUPPLY AND DEMAND: Historically Low Vacancy Rate in CBD Justifies New Construction

The proposed 80,000 square foot (sf) Class A building for the Eastern Wharf has not yet landed any tenants. The exodus of tenants from the Central Business District (CBD) continues and there are three to four tenants in the 20,000 to 35,000 sf range looking to relocate into new Class A space. Office tenants are vacating the Manger and Johnson Square Financial Center buildings which are slated for conversion to hospitality and residential uses. The developer of the 22,000 sf Class A building at Downtown East broke ground in the 4th Quarter of 2023 and immediately leased 50% of the space. The developer of a multi-tenant building planned for the SW Quadrant of Forsyth Park is pursuing permits for a groundbreaking in 2024 with and estimated 100,000 rentable square feet. Given current construction costs and rental rates, no other sizable office buildings are proposed for development at this time. However, we anticipate additional Class A space being delivered in the southern portion of the CBD over the next 18 to 36 months.

PRICING: Asking Rents Will Continue to Increase

Savannah's overall vacancy rate remained steady from Q4 2023 to Q1 2024 at 4.3%. The overall gross average asking rental also remained flat at \$25.16 psf in Q1 2024, as free rent and overall concessions decreased. Effective rental rates will increase, and overall occupancy should remain essentially unchanged for 2024 as many corporate office tenants resume normal operations and tenants continue to relocate from the Manager and Johnson Square Financial Center buildings.

SPACE DEMAND / DELIVERIES



OVERALL VACANCY & ASKING RENT



SAVANNAH, GA

Office Q1 2024



SUBMARKET	INVENTORY (SF)	OVERALL VACANCY RATE	NO. OF BUILDINGS	YTD CONSTRUCTION COMPLETIONS (SF)	OVERALL AVG ASKING RENT (ALL CLASSES)*	OVERALL AVG ASKING RENT (CLASS A)*
CBD - Historic Downtown	1,149,428	2.2%	42	0	\$29.54	\$31.00
Southside	1,171,630	5.8%	68	0	\$24.14	\$26.31
Westside	1,117,587	4.2%	50	0	\$22.82	\$27.73
Midtown	189,099	3.2%	13	0	\$23.67	\$30.00
Islands	221,961	8.4%	13	0	\$25.64	\$30.17
MSA TOTAL	3,849,705	4.3%	186	0	\$25.16	\$28.59

^{*}Rental rates reflect full service asking

KEY LEASE TRANSACTIONS Q1 2024

PROPERTY	SUBMARKET	TENANT	RSF	TYPE*
17 W McDonough St	CBD	Ralston College	11,334 SF	Direct
556 E Gordon St	CBD	Fuji Vegetable Oil, Inc.	6,800 SF	Direct
110 Park of Commerce Dr	Westside	-	5,736 SF	Direct
609 E 69th Street	Midtown	-	5,130 SF	Direct
7001 Hodgson Memorial Dr	Southside	Rosenfeld Neurology & Sleep	3,582 SF	Direct

KEY SALES TRANSACTIONS Q1 2024

PROPERTY	SUBMARKET	SELLER / BUYER	SF	PRICE/PSF
1211 Bull Street	CBD	Ct & Rt Properties LLC / TBD	5,968 SF	\$418.90
18 Park Of Commerce Way	Westside	Samling, LLC / AK Savannah I, LLC	5,516 SF	\$344.27
2140 Pooler Parkway	Westside	Professional Resource Dev Inc / Storage Ventures LLC	4,071 SF	\$674.77

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